

Achieving Integrated Performance Management at Florida Blue



Optimization & Standardization



Integrated Solution



Improved Accuracy & Efficiency

Using Hyperion Planning, Financial Management (FM), and Profitability and Cost Management (PCM) to provide Florida Blue with an integrated solution that allows for month-end close, end-to-end planning, costing, and management reporting to support all external and management reporting functions and offer one version of the truth for the senior management team. Oracle provides insight and transparency for key decision-makers at Florida Blue.

